

da Vinci Marketing

17 March 2010

da Vinci Marketing has committed to the journey of becoming a responsible and sustainable business by registering on the Good Business Register.

The Good Business Register has been created to assist businesses of all sizes to communicate their sustainability credentials in the supply chain and to key stakeholders including customers, investors, employees and the community.

Our business values responsible business practices. We care about: building powerful relationships with our customers, employees and the community in which we work providing a catalyst for the creation of sustainable success for individuals and organisations. The values we live by in our business are: Trust, Integrity, Adventure, Abundance, Boldness, Courage, Responsibility.

About us

An international marketing consultancy established in 1990, da Vinci supports the Asia Pacific and Middle East markets through offices based in Sydney and Dubai.

da Vinci combines strategic thinking, creative techniques and practical project management to help our clients realise their business and market uniqueness.

The Good Business Register is built upon 5 Principles of Responsible Business Practice.

1. **FINANCIAL SUSTAINABILITY** - Operate our business in an economically sustainable manner
 2. **WORKPLACE** - Provide a workplace that supports worker and employee wellbeing and inclusiveness
 3. **SUPPLY CHAIN** - Promote responsible business practices throughout our supply chain
 4. **STAKEHOLDERS & COMMUNITY** - Actively engage with our community and other stakeholders
 5. **ENVIRONMENT** - Minimise the impact of our business activities on the environment
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